

# Counterfactuals and Potential Outcomes Estimation

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Biostatistics 210

## BMD and Fracture Risk

- Cohort of older adults
- Have bone mineral density measured
- Followed for onset of fracture risk
- Risk of fracture associated level with  $BMD=x$

# Causal Question

- Many thing contribute to outcomes
- Want to manipulate the exposure
- How would outcome change?
- Observed differences in exposure don't approximate change in exposure

*difference between “see” and “do”*

## Some Questions

- Kidney transplant  
*better survival with living organ donation?*
- Exercise benefit  
*regular exercise control glucose in older women?*
- Objective: causal inference or as close as well can come

# What is a confounder?

What I learned....

A variable associated with the outcome and the exposure. One that leads to bias if it is not “controlled” for.

*Not a rigorous definition*

*Now we use DAGs to identify adjustment sets*

## New Approaches

- Rigorous definitions
- Causal Inference
- Causal Estimands (targets)
- How to estimate targets  
*which variables need to be controlled for?*
- Interesting interplay with missing data

# Some Notation

- $Y_i$ : observed outcome for the  $i$ th person
- $E_i$ : observed exposure for the  $i$ th person  
Exercise: binary, SOF: continuous
- $C_i = (C_{i1} \dots C_{ip_i})$  predictors associated  $Y_i$ ,  $E_i$

## Potential Outcomes

- $Y_i(1)$ : Glucose  $i$ th person who exercises
- $Y_i(0)$ : Glucose  $i$ th person no exercise
- $Y_i(1) - Y_i(0)$ : causal effect in  $i$ th person  
*would be rigorous to observe this!*
- Only get to see one realization  
*even in a randomized trial*  
*possible exception: crossover trials*

# Average Causal Effect

- Effect of exposure in population
- A.C.E.  $E[Y(1)] - E[Y(0)]$   
 $= 1/n \sum Y_i(1) - Y_i(0)$
- Average causal effect
- Very elegant “target”
- Why is it causal?  
*compares exposure in all  $i=1, \dots, n$   
the identical population*

**Table 9.1.** Potential Outcomes Framework for the Effect of Exercise

| Sub-<br>Population | Person | $Y(1)$ | $Y(0)$ | $Y(1)-Y(0)$ |
|--------------------|--------|--------|--------|-------------|
| $C = 0$            | 1      | 94     | 99     | -5          |
|                    | 2      | 98     | 99     | -1          |
|                    | 3      | 99     | 98     | 1           |
|                    | 4      | 103    | 105    | -2          |
|                    | 5      | 96     | 99     | -3          |
| $C = 1$            | 6      | 95     | 94     | 1           |
|                    | 7      | 92     | 95     | -3          |
|                    | 8      | 94     | 95     | -1          |
|                    | 9      | 90     | 94     | -5          |
|                    | 10     | 99     | 101    | -2          |
| Overall            | Mean   | 96     | 98     | -2          |

# Fundamental Problem

- Only get to see actual exposure  
*not potential outcome*
- $E_i$ : exposure in the  $i$ th person
- $E_i$ : associated w/ factor(s)  $C$  related to outcome
- $E_i$ : -- confounder. Associated with exposure and outcome
- Distorts the observed difference in exposure groups

**Table 9.2.** Effect of Exercise Using Observed Data Only

| Sub-Population | Person | $Y(1)$ | $Y(0)$ | Estimated Difference |
|----------------|--------|--------|--------|----------------------|
| $C = 0$        | 1      |        | 99     |                      |
|                | 2      |        | 99     |                      |
|                | 3      |        | 98     |                      |
|                | 4      |        | 105    |                      |
|                | 5      | 96     |        |                      |
| $C = 1$        | 6      | 95     |        |                      |
|                | 7      |        | 95     |                      |
|                | 8      | 94     |        |                      |
|                | 9      | 90     |        |                      |
|                | 10     | 99     |        |                      |
| Overall        | Mean   | 94.8   | 99.2   | -4.4                 |

$C=1$ : family history of diabetes,  $C=0$ : no family history of diabetes

# Missing Data Problem

- What is mean of  $Y(1)$ ?
- Missing in some people  
*they were exposed to  $E_i=0$*
- Missingness associated with  $C$
- $C$  is associated with latent  $Y(1)$
- Classic missing data problem

*“Fundamental problem” is a missing data problem*

# Randomization Assumption

- $E_i$  is independent of  $Y(1)$  and  $Y(0)$
- If true can identify  $E[Y(1)]$  and  $E[Y(0)]$   
*estimate them rigorously*
- Observed difference identifies causal effect
- Causal inference: without having counterfactuals

*Why we love the RCT*

*Potential outcome is “missing completely at random”*

# No Confounders

- $E_i$  is independent of  $Y(1)$  and  $Y(0)$
- If true can identify  $E[Y(1)]$  and  $E[Y(0)]$   
*estimate them rigorously*
- Observed difference identifies causal effect
- Causal inference: without having counterfactuals

*Why we love the RCT*

*Potential outcome is “missing completely at random”*

## Conditional Independence

- Relaxes this assumption
- If  $C$  is a confounder...
  - suppose within levels of  $C$ ,  
 $E$  and  $Y(1), Y(0)$  are not associated
  - exposure random within levels of the confounder
- Adjustment identifies effect within  $C$
- Assumption behind “adjustment” for confounders

# Conditional Independence

- Within levels of family hx diabetes
    - unconfounded effect of exercise
    - within levels exercise not associated with lipids if exercise or no exercise
  - Then “see” reveals “do”
  - Principle extends to complex confounders  
*continuous or multiple confounders*
- 

# Conditional Independence

- Core assumption of causal inference
- Synonymous with “no unmeasured confounders” beyond C
- Estimate effect of exposure with C  
*and combine in some sense*
- Basis of several methods  
*regression, inverse weighting, propensity scores, potential outcomes estimation*

# Causal Estimation

## Glucose and Exercise

- $Y_i(1)$ : Glucose ith person who exercises
- $Y_i(0)$ : Glucose ith person no exercise
- $Y_i(1) - Y_i(0)$ : causal effect in ith person
- Can't observe. Can estimate it's average  $E\{Y(1) - Y(0)\}$
- Need to estimate:  $E[Y(1)], E[Y(0)]$

**Table 9.2.** Effect of Exercise Using Observed Data Only

| Sub-Population | Person | $Y(1)$ | $Y(0)$ | Estimated Difference |
|----------------|--------|--------|--------|----------------------|
| C = 0          | 1      |        | 99     |                      |
|                | 2      |        | 99     |                      |
|                | 3      |        | 98     |                      |
|                | 4      |        | 105    |                      |
|                | 5      | 96     |        |                      |
| C = 1          | 6      | 95     |        |                      |
|                | 7      |        | 95     |                      |
|                | 8      | 94     |        |                      |
|                | 9      | 90     |        |                      |
|                | 10     | 99     |        |                      |
| Overall        | Mean   | 94.8   | 99.2   | -4.4                 |

## Potential Outcomes

- Estimate:  $E[Y(1)]$ ,  $E[Y(0)]$
- Mean glucose in population  
 *$E(Y(1))$  if entire population exercises*  
 *$E(Y(0))$  if entire population doesn't exercise*
- Estimating is a missing data problem
- MAR with respect to variable C  
*which is the two-level confounder*

# Major Methods

Model Outcome

Potential Outcomes/G-computation

Model Exposure

Inverse Weighting, Propensity Scores

all rely on no unmeasured confounders

## The Means

|            | <b>E=1</b> | <b>E=0</b> | <b>Diff</b> |
|------------|------------|------------|-------------|
| <b>C=0</b> | 96         | 100.25     | -4.25       |
| <b>C=1</b> | 94.5       | 95         | -0.5        |

# Weighting Population

- $E(Y(x)) = P(C=1) \cdot E(Y(x)|C=1) + P(C=0) \cdot E(Y(x)|C=0)$
- $E(Y(1)) = 5/10 \cdot 96 + 5/10 \cdot 94.5 = 95.25$
- $E(Y(0)) = 5/10 \cdot 95 + 5/10 \cdot 100.25 = 97.625$
- $E(Y(1)) - E(Y(0)) = -2.4$

**Table 9.2.** Effect of Exercise Using Observed Data Only

| Sub-Population | Person | $Y(1)$ | $Y(0)$ | Estimated Difference |
|----------------|--------|--------|--------|----------------------|
| C = 0          | 1      | 96     | 99     |                      |
|                | 2      | 96     | 99     |                      |
|                | 3      | 96     | 98     |                      |
|                | 4      | 96     | 105    |                      |
|                | 5      | 96     | 100.25 |                      |
| C = 1          | 6      | 95     | 95     |                      |
|                | 7      | 94.5   | 95     |                      |
|                | 8      | 94     | 95     |                      |
|                | 9      | 90     | 95     |                      |
|                | 10     | 99     | 95     |                      |
| Overall        | Mean   | 95.3   | 97.6   | -2.4                 |

# Potential Outcome

- Step 1: Identify confounders: C
- Step 2: Regress Y given C and E
- Step 3: Set  $E_i=e$ , estimate  $E(Y_i|E_i=e, C_i)$   
mean, proportion, predicted survival
- Step 4:  $E\{Y(e)\} = n^{-1} \sum_{i=1}^n E(Y_i|E_i = e, C_i)$

## Fracture Data

*Fracture Intervention Trial*

- 2669 placebo participants in FIT
- Followed for mean of 3.9 years
- 523 new fractures of any kind
- 5.1/100 person year 0.95 CI (4.7 to 5.5)
- Baseline bone mineral density (BMD)
- estimate  $Y(e)$  where BMD = e
- confounders; age, body mass index

# Relative Risk Regression

```
. glm fracture blbmd bmi age, link(log) family(binomial) nolog eform
```

|                                   |                |                 |   |           |
|-----------------------------------|----------------|-----------------|---|-----------|
| Generalized linear models         |                | No. of obs      | = | 2669      |
| Optimization                      | : ML           | Residual df     | = | 2665      |
|                                   |                | Scale parameter | = | 1         |
| Deviance                          | = 2548.539609  | (1/df) Deviance | = | .9563     |
| Pearson                           | = 2653.92697   | (1/df) Pearson  | = | .995845   |
| Variance function: V(u) = u*(1-u) |                | [Bernoulli]     |   |           |
| Link function : g(u) = ln(u)      |                | [Log]           |   |           |
|                                   |                | AIC             | = | .9578642  |
| Log likelihood                    | = -1274.269805 | BIC             | = | -18476.87 |

| fracture | OIM        |           |       |       |                      |          |
|----------|------------|-----------|-------|-------|----------------------|----------|
|          | Risk Ratio | Std. Err. | z     | P> z  | [95% Conf. Interval] |          |
| blbmd    | .6229577   | .0338921  | -8.70 | 0.000 | .5599494             | .6930559 |
| bmi      | 1.015919   | .0096703  | 1.66  | 0.097 | .9971412             | 1.03505  |
| age      | 1.017513   | .0067336  | 2.62  | 0.009 | 1.004401             | 1.030797 |
| _cons    | .7162968   | .4579807  | -0.52 | 0.602 | .2045775             | 2.508003 |

## Potential Outcomes

$$E(Y(x_1)) = n^{-1} \sum_{i=1}^n \exp\{\beta_0 + \beta_1 x_1 + \beta_2 \text{bmi}_i + \beta_3 \text{age}_i\}$$

$$E(Y(x_0)) = n^{-1} \sum_{i=1}^n \exp\{\beta_0 + \beta_1 x_0 + \beta_2 \text{bmi}_i + \beta_3 \text{age}_i\}$$

Can calculate marginal summarizes based on comparison of x1 to x0

# Margins Command

```
. margins, at(blbmd=(0.636 0.542)) post
```

```
1._at      : blbmd      =      .636
```

```
2._at      : blbmd      =      .542
```

|          |   | Delta-method |           | z     | P> z  | [95% Conf. Interval] |          |
|----------|---|--------------|-----------|-------|-------|----------------------|----------|
|          |   | Margin       | Std. Err. |       |       |                      |          |
| E(Y(x1)) | 1 | .1431981     | .0084859  | 16.87 | 0.000 | .1265662             | .1598301 |
| E(Y(x0)) | 2 | .2298682     | .0091738  | 25.06 | 0.000 | .2118878             | .2478485 |

$$RR = E(Y(x1)) / E(Y(x0)) = 0.143/0.230 = 0.62$$

# Marginal Relative Risk

$$\log RR = \log ( E(Y(x1))/E(Y(x0)) )$$

```
. nlcom (logRR: log(_b[1._at]) - log(_b[2._at]))
```

```
logRR: log(_b[1._at]) - log(_b[2._at])
```

|       | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval] |           |
|-------|-----------|-----------|-------|-------|----------------------|-----------|
| logRR | -.4732766 | .0544051  | -8.70 | 0.000 | -.5799087            | -.3666445 |

```
. dis exp( -.4732766)
.62295774
```

```
. dis exp(-.5799087)
.55994949
```

```
. dis exp( -.3666445)
.69305598
```

*Identical to the relative risk from  
the conditional model*

# Logistic Regression

```
. logistic fracture c.bmdsp*##c.bmi##c.age
```

Logistic regression

Number of obs = 2669  
LR chi2(11) = 99.27  
Prob > chi2 = 0.0000  
Pseudo R2 = 0.0376

Log likelihood = -1270.831

| fracture             | Odds Ratio | Std. Err. | z     | P> z  | [95% Conf. Interval] |          |
|----------------------|------------|-----------|-------|-------|----------------------|----------|
| bmdsp1               | .0060128   | .0640367  | -0.48 | 0.631 | 5.17e-12             | 6990156  |
| bmdsp2               | .4289443   | 5.758955  | -0.06 | 0.950 | 1.60e-12             | 1.15e+11 |
| bmi                  | .6878283   | 1.707098  | -0.15 | 0.880 | .0053078             | 89.13511 |
| c.bmdsp1#c.bmi       | 1.091443   | .4809919  | 0.20  | 0.843 | .4601316             | 2.588929 |
| c.bmdsp2#c.bmi       | 1.117461   | .5956207  | 0.21  | 0.835 | .3931258             | 3.176388 |
| age                  | .7869287   | .665148   | -0.28 | 0.777 | .1501278             | 4.124865 |
| c.bmdsp1#c.age       | 1.054416   | .1593224  | 0.35  | 0.726 | .7841428             | 1.417845 |
| c.bmdsp2#c.age       | 1.024268   | .1990111  | 0.12  | 0.902 | .6998882             | 1.49899  |
| c.bmi#c.age          | 1.003063   | .035319   | 0.09  | 0.931 | .9361739             | 1.074732 |
| c.bmdsp1#c.bmi#c.age | .9992013   | .0062572  | -0.13 | 0.898 | .9870123             | 1.011541 |
| c.bmdsp2#c.bmi#c.age | .997932    | .0077008  | -0.27 | 0.788 | .9829522             | 1.01314  |
| _cons                | 1.17e+10   | 6.97e+11  | 0.39  | 0.698 | 1.87e-41             | 7.32e+60 |

# Margins After Logistic

```
. margins, at(blbmd=(0.636 0.542)) post
```

1.\_at : blbmd = .636

2.\_at : blbmd = .542

|                                      | Margin   | Delta-method<br>Std. Err. | z     | P> z  | [95% Conf. Interval] |          |
|--------------------------------------|----------|---------------------------|-------|-------|----------------------|----------|
| E(Y(x1)) <sub>1</sub> <sup>-at</sup> | .1414725 | .0094845                  | 14.92 | 0.000 | .1228833             | .1600618 |
| E(Y(x0)) <sub>2</sub>                | .2359769 | .0120128                  | 19.64 | 0.000 | .2124323             | .2595215 |

$$RR = E(Y(x1)) / E(Y(x0)) = 0.141/0.236 = 0.60$$

# Marginal Relative Risk

$$\log RR = \log ( E(Y(x1))/E(Y(x0)) )$$

```
. nlcom (logRR: log(_b[1._at]) - log(_b[2._at]))
```

```
logRR: log(_b[1._at]) - log(_b[2._at])
```

|       | Coef.     | Std. Err. | z     | P> z  | [95% Conf. Interval]   |
|-------|-----------|-----------|-------|-------|------------------------|
| logRR | -.5116282 | .0791684  | -6.46 | 0.000 | -.6667954    -.3564609 |

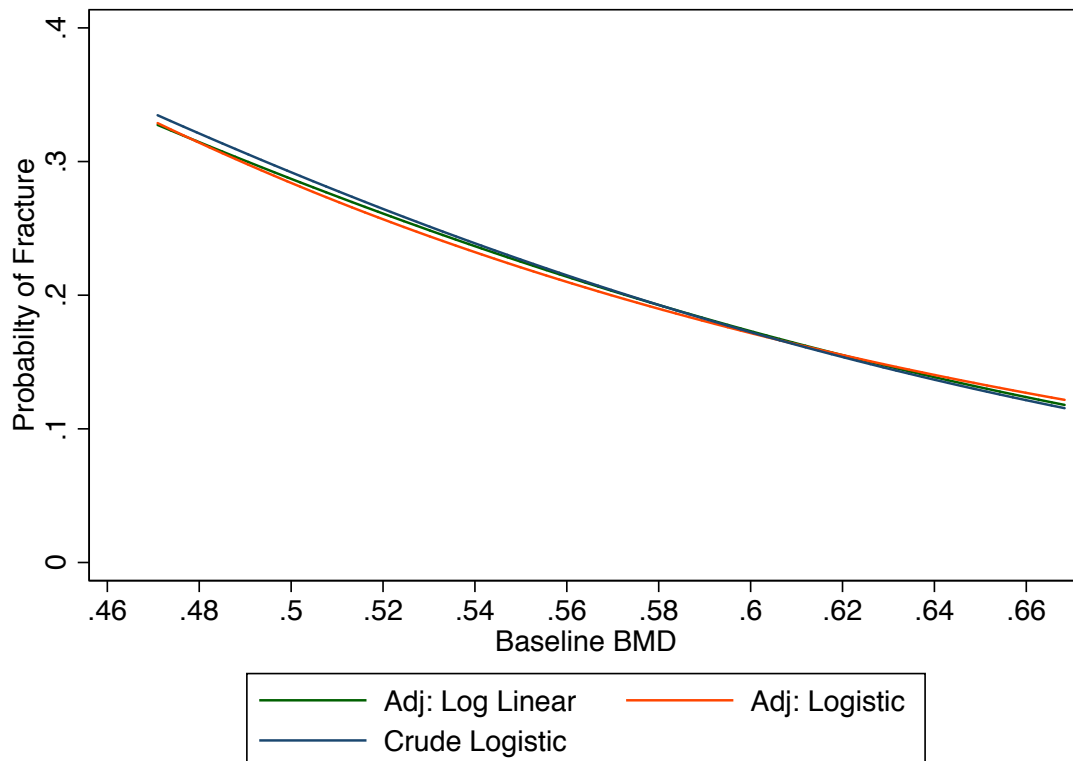
```
. dis exp( -.5116282)  
.59951865
```

```
. dis exp(-.6667954)  
.51335103
```

*Rather similar results*

```
. dis exp(-.3564609)  
.70014985
```

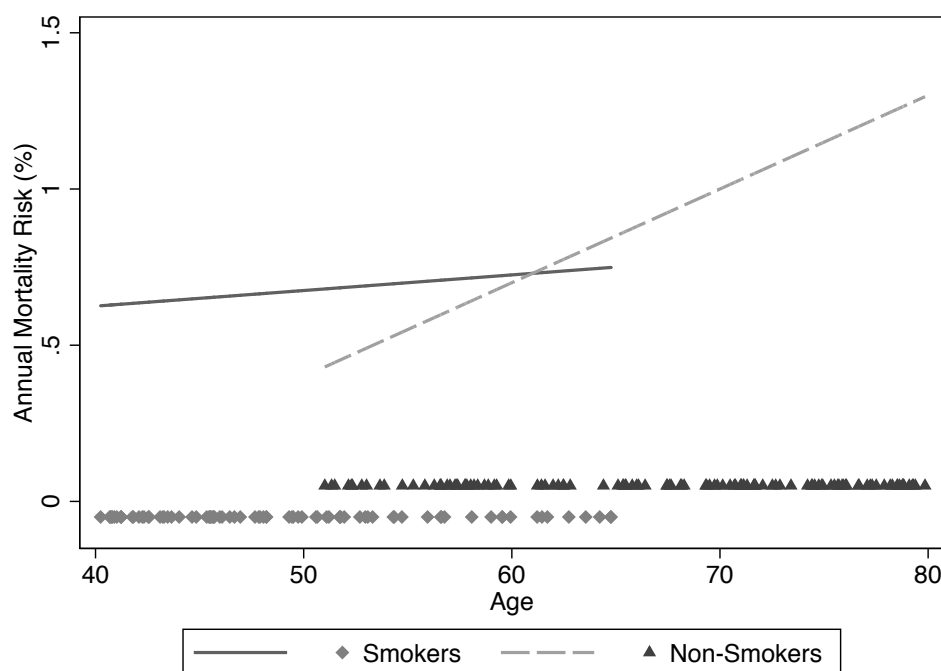
# Fracture Risk by BMD



# Smoking and Mortality

- Compare mortality in a group of younger smokers v. older non-smokers?
- Suppose age is only confounder?
- How to estimate the causal OR or HR
- How to estimate the ACE?

## What is Causal Effect?



# Overlap and Positivity

- Positivity: for every covariate combination there is a change of exposure and non-exposure. *Property of the population.*
- Overlap: there are obs with exposure and non exposure in all covariate combination. *Property of the data.*

## Dilemma of Positivity

- Easy to assess with a single confounder
- In a 2 x 2 x 2 table, immediately evident
- Clear from smoking/age graph
- More complex with multiple variables
- Overlap not clear from regression:  
*propensity offers some strategies*

# What if I lack overlap?

- Acknowledge it as a limitation
- Finesse the question: effect of smoking in middle aged men
- Could rely on extrapolation from regression  
*heavily dependent on modeling choices*

## The modeling dilemma

- Handling non-linearities
- Interactions
- These are particular concerns with
  - small samples
  - poor overlap
- Extrapolation is fundamentally different use of regression

# Consider Interactions

- Quantitative v. qualitative interaction
- Absence can aid credibility:  
*effect doesn't vary with study site*
- Presence can aid understanding:  
*effect more pronounced in young people*
- Limit number of interactions:  
*false positive*
- Consider most plausible ones first

# No Unmeasured Confounders

- Essential  
*particularly important for weak effects*
- Unverifiable  
*fundamental dilemma of causal inference*
- A surrogate can stand in for unmeasured confounder
- Value for an adjusted effect even if it is not completely free of confounding

# Potential Outcomes

- Pursues rigorous “causal” targets
- So-called “marginal” approach
- Comparing factors in standardized population
- Answer depends on confounder mix
- Doesn't assume homogeneous effect
- Model  $f(Y|C,E)$ : familiar in that sense
- No clear generalization of hazard ratios