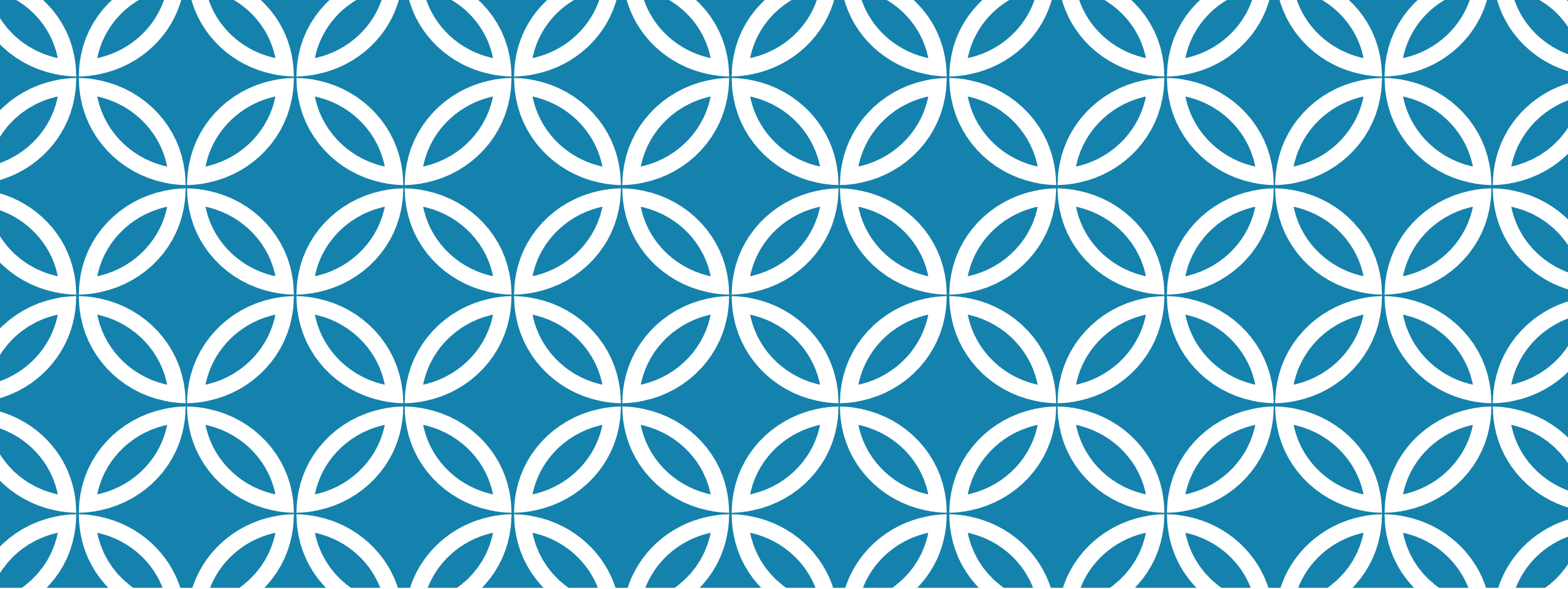




ESTHETIC DENTISTRY

Eliza Tran
Cassie Truong
Brian P Lee

The Power of a Smile

AACD American Academy
of Cosmetic Dentistry



Mood Boost

57% of people say that a smile from a stranger makes them want to smile, and **41%** say a smile from a stranger elevates their mood.



Life Span

Smiling can add **7 years** to your life.



Happiness

88% of respondents say smiling makes them feel good.



Share the Love

92% of respondents believe a smile is a great way to brighten someone's day.



Attractiveness

People believe a great smile makes a person look and feel their best.



Overall Health

Smiling can boost your immune system.

DEFINE

“Cosmetic dentistry is generally used to refer to any dental work that improves the appearance (though not necessarily the functionality) of teeth, gums and/or bite. It primarily focuses on improvement of dental aesthetics in color, position, shape, size, alignment and overall smile appearance.” [Wikipedia]

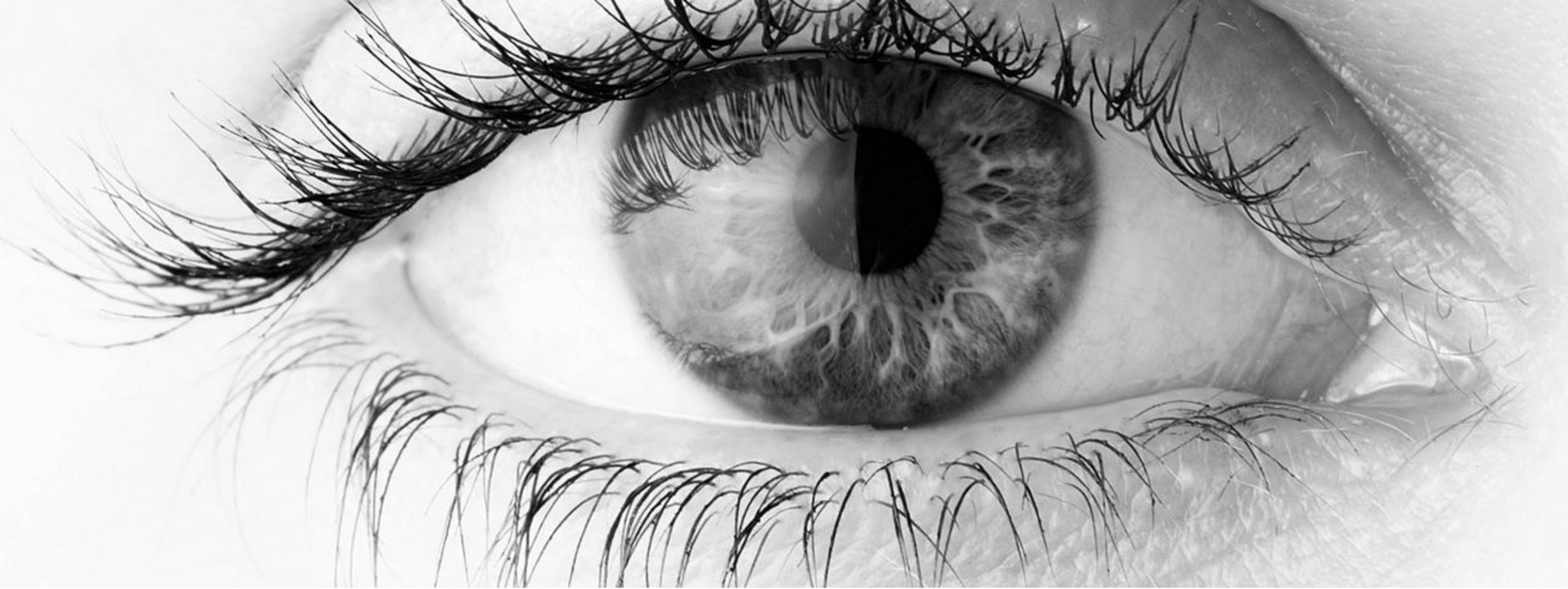


MAKE YOUR BEAUTY MARK

Esthetic Dentistry

PROCEDURES

- 1) Addition of a dental material to teeth or gums – examples: bonding, porcelain veneers (laminates), crowns (caps), gum grafts
- 2) Removal of tooth structure or gums – examples: enameloplasty, gingivectomy
- 3) Neither adding nor removing dental materials, tooth structure, or gums – examples: teeth whitening (bleaching), laser whitening, gum depigmentation
- 4) Straightening of teeth accompanied by improvement in appearance of face – orthodontics



DO YOU HAVE AN **EYE** FOR
ESTHETIC DENTISTRY?

Let's See...
Can you spot the restoration?



CASE 1









I CAN **SEE** CLEARLY NOW!

Feeling Loupy?



CASE 2













DID WE CHANGE HER SMILE?

It's Perspective



CASE 3





Reflections in this mirror may be distorted by socially constructed ideas of 'beauty.'





CASE 4







CASE 5







CHANGE A SMILE, CHANGE A LIFE

It's the little things



AACD

“Cosmetic dentistry is dentistry aimed at creating a positive change to your teeth and to your smile... A skilled, experienced cosmetic dentist can help to improve your appearance, your smile, even your self-esteem, and confidence.”





CASE 6



THE MOUTH IS YOUR CANVAS

Paint your masterpiece









DO YOU SEE THE WHOLE PICTURE

Zoom out



CASE 7



















CASE 8





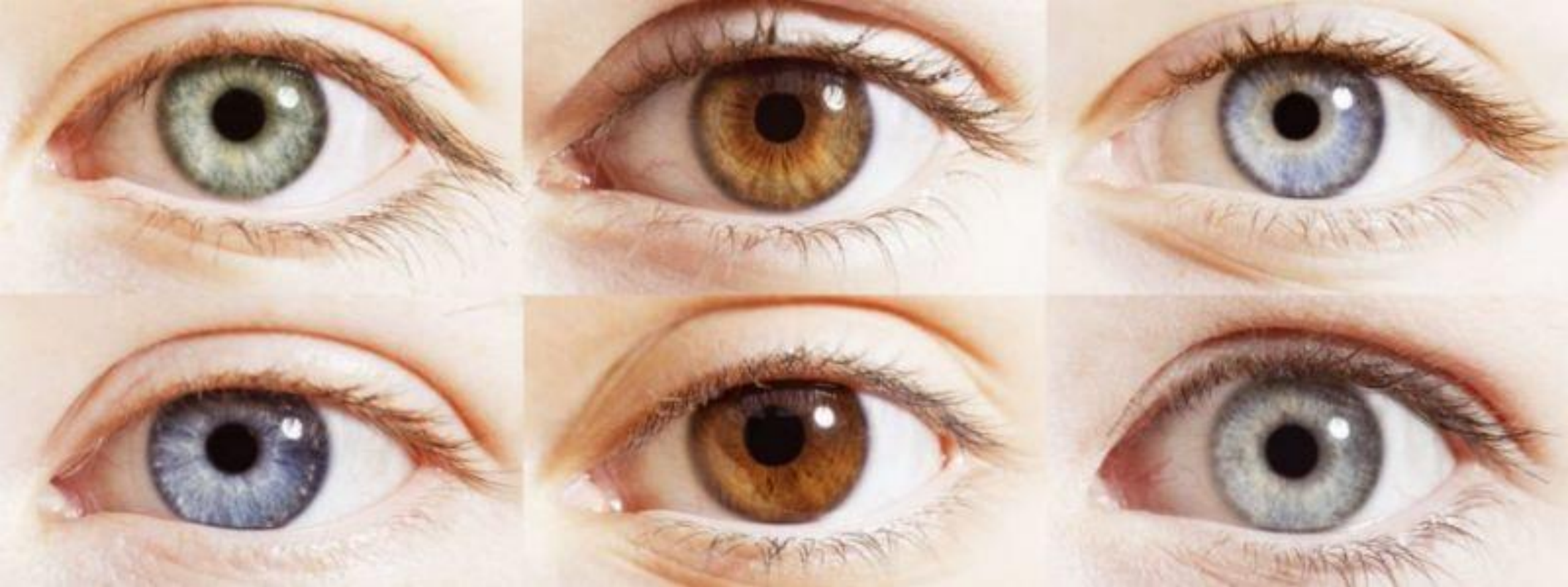












BEAUTY IS IN THE EYE
OF THE BEHOLDER

BE-YOU-tiful



CASE 9



















CASE 10



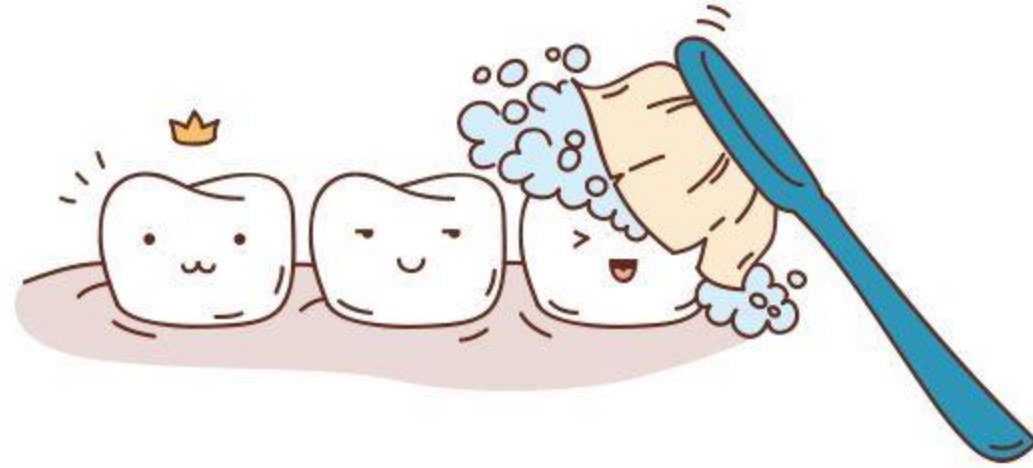






“Be true to your teeth and
they won't be false to you”

- Soupy Sales



AACD

“Members of the American Academy of Cosmetic Dentistry stand for the practice of responsible esthetics. That means AACD is the primary dental resource for patients as they strive to maintain their **health, function, and appearance** for their lifetime. We believe that esthetic dentistry must complement the overall general and oral health of the patient, and do no harm. So we strongly encourage treatment decisions based on the foundation of **evidence-based** protocols combined with sound clinical judgment.”



**BE THE REASON SOMEONE SMILES
TODAY**

It's all in your hands

IMAGES TAKEN FROM GOOGLE

- Beauty Mark: <http://www.prevention.com/beauty/skin-care/decoding-suspicious-moles-skin-cancer-and-beauty-marks-0>
- Eye: <https://thecustomizewindows.com/2014/09/css3-webkit-blink-animation/>
- Loupes: <http://www.optidentvisionboutique.co.uk/gallery/>
- Mirror: <http://www.dhgate.com/product/wholesale-new-mini-handle-dental-mirror-tool/389767108.html>
- Ethnic Girl: <http://www.waytovietnam.com/>
- Flower: <http://www.flowermeaning.com/daisy-flower-meaning/>
- Instruments: <http://www.snaa.biz/>
- Man: <http://vault.theleadershiphub.com/blogs/effective-leaders-see-whole-picture>
- Eyes: <https://www.yahoo.com/beauty/blue-eyes-technically-brown-not-195029494.html>
- Little Girl Smiling: <https://sites.psu.edu/siowfa16/2016/11/30/why-do-we-laugh-in-uncomfortable-situations/>